



John McCall


SENIOR UX ENGINEER | FRONTEND PRODUCT DESIGNER

Summary

Senior UX engineer and frontend product designer with experience spanning web development, design systems, workflow optimization, and digital production. I build polished digital experiences, improve the systems behind them, and help teams deliver more consistent, scalable work across regulated healthcare, B2B SaaS, and interactive web projects.

Contact

 **Location**
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Skills & Tools

UX/UI Design & Prototyping

- Frontend Development
- Web Application Development
- Design Systems & Component Libraries
- System Design & Architecture
- Process Architecture
- Workflow Optimization
- Technical Problem-Solving
- Cross-Functional Collaboration
- Project Management
- Accessibility
- Figma
- Adobe Creative Cloud
- JavaScript / Node.js
- HTML/CSS & APIs

Work Experience

HCC Web Specialist / Process Architect

Merck | Jan 2023 – Current

- Improve web production workflows and digital execution across a regulated enterprise environment
- Build tools and process improvements that reduce manual effort and improve consistency
- Partner across teams to streamline delivery and support scalable digital production

Art Director, Design & Process SME

Merck | Nov 2018 – Jan 2023

- Led design execution and process improvement across campaigns, digital assets, and branded experiences
- Improved workflows, collaboration, and production quality across a large business unit
- Helped bridge creative, operational, and system-level needs

Senior Brand Designer

Aweber | Mar 2021 – Apr 2022

- Contributed design and frontend execution across web, blog, and marketing experiences for a B2B SaaS platform
- Supported reusable UI patterns, responsive implementation, and brand consistency

Senior Graphic Designer

eMerchandise Group | Aug 2016 – Aug 2018

- Designed campaigns, digital assets, and web content across ecommerce and marketing channels

Selected Projects

The Forge (Merck)

Figma Plugin - for accessible and SEO friendly SVG images

CaptPDF (Merck)

Application - creating live-text PDFs from HTML.

Tempest (Merck)

Application - automated the creation of templates

Savarion.com

Website - Designed and developed a marketing site featuring interactive storytelling and a quiz experience